



## SPONSORSHIP PROSPECTUS

Jan 3 - 4, 2014; Bangalore

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# JANUARY 3rd & 4th, 2014; Bangalore

Garden City RubyConf 2014, aka GCRC, is the first regional single track Ruby conference in India. It is being organized by the Bangalore Ruby Community.

Being the first Ruby conference in Bangalore in 3 years, it is expected to be attended by top talent in the Ruby & surrounding communities, companies and project representatives from all around Bangalore area. The 2014 edition is presented by the Garden City Ruby Trust and will be held in Bangalore, India. GCRC will be a 2 day, single track conference with 200+ attendees including notable speakers from the global Ruby community. The Bangalore Ruby community is maturing and evolving, and this will be an opportunity to meet awesome Ruby developers, network with them and get front row seats to the show. Whether you are looking to recruit, promote your product or just to soak in the content, you need to be at Garden City RubyConf.

### Keynote speakers

Chad Fowler  
CTO, 6Wunderkinder

Prateek Dayal  
CEO, SupportBee

Keavy McMinn  
GitHub

Ben Orenstein  
MD, Thoughtbot

Coby Randquist  
CEO, Confreaks

**Estimated attendees: 200+**

## SPONSORSHIP PACKAGES

	Associate	Associate Plus	Silver	Gold (LIMITED)
<b>Sponsorship amount</b>	<b>\$500 or ₹30K</b>	<b>\$1000 or ₹60K</b>	<b>\$2000 or ₹1.2L</b>	<b>\$5000 or ₹3L</b>
Conference passes	2	3	5	10
Logo and write up on website sponsors page	✓, 50-word	✓, 50-word	✓, 75-word	✓, 100-word
On stage recognition by organizers	✓	✓	✓	✓
Logo on screens during breaks	✓	✓	✓	✓
Blog post on the official GCRC blog	✓	✓	✓	✓
Sponsor standees at the venue *	✓	✓		
Logo on the website homepage	✓	✓	✓	✓, large image
Logo on delegate kits		✓	✓	✓, large image
Logo on Lanyards		✓	✓	✓, large image
Collateral insert in delegate kit *		✓	✓	✓
Logo on T-Shirts			✓	✓, large image
1 giveaway in delegate kit			✓	✓
Company standees at venue *			✓, 2	✓, 4
Logo in registration area and stage backdrop			✓	✓, large image
Static banner on the website homepage				✓
Logo on conference marketing materials and PR announcements				✓
Logo in attendee email blasts				✓
Logo in conference talk videos				✓
Dedicated sponsor booth at the conference venue				✓

\* Standees with logos of all associate & associate plus sponsors together are put up on conference budget.

\* Collaterals and giveaways are to be provided by sponsors.

\* Standees to be designed and provided by the sponsors. Height not to exceed 7 inch.

## **APPLY FOR SPONSORSHIP**

If you are interested in sponsoring the conference, please send an email to [sponsors@gardencityruby.org](mailto:sponsors@gardencityruby.org) OR call Satish @ +91 991 659 9187 OR Swanand @ +91 998 603 4153.

We understand that some organisations have restrictions on making direct cash contributions to certain events or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to the conference, please email us to explore other opportunities for sponsorship.

TERMS AND CONDITIONS FOR COMPANY PARTICIPATION IN GARDEN CITY RUBYCONF TAKING PLACE IN BANGALORE, INDIA ON JAN 3 - 4, 2014

- Under no circumstances will the organizers divulge names or contact information of delegates
- Speaking slots are independent of sponsorship. Sponsorship does not guarantee speaker slots – talks are selected on the basis of merit and relevance, as judged by the talk selection panel. Please see the Call for Participation for more details on how to submit a talk to Garden City RubyConf. Since this is independent panel, we would not be able to divulge the reason a talk is selected or not
- Size and placement of logo will vary according to level of sponsorship – its upto discretion of organizing committee, we don't accept any requests regarding preferences, order and location to display
- Collaterals and giveaways for the delegate kit must be provided by the sponsors
- This is a community effort and does not have any commercial interests